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Affordable and influential, Michigan Emerging provides the chance to network, collaborate and educate at comprehensive all day conference

Join us Monday, Nov. 14, 2011, at Cobo Conference Center

Troy, MI, November 1, 2011 – Michigan Emerging will have it all--inspiration, education collaboration and motivation. It's about sharing ideas, trading business cards, making new contacts, testing new notions and reshaping Michigan.

"Entrepreneurialism is a driving force in Michigan's new economy, and we're doing everything in our power to encourage its growth and progress in our state," said Ken Rogers, Executive Director of Automation Alley and a Michigan Emerging Keynote Panel Mediator. "This event is a great opportunity for entrepreneurs to get connected with valuable resources and to accelerate inspiration, creativity and innovation."

Attendees will have the chance to network with heavy hitters in the entrepreneurial ecosystem; attend educational track sessions delivered by experts and hear from inspirational keynote speakers from Fortune 500 companies, CEOs and Governor Rick Snyder. As well, panel discussions will spotlight entrepreneurs who have made it happen for themselves and are willing to share their experiences.

Be a part of one of ten events endorsed and promoted by the National Organization Global Entrepreneurship Week. Michigan Emerging will take place from 8:30 a.m. - 5:30 p.m. Tickets are \$45 in advance and at the door and include a \$15 food voucher for lunch.

Registration is open.

Michigan Emerging is a comprehensive, non-political, cross-industry event spotlighting the initiatives of universities, corporations and individuals. It will aid in the development of a more diverse, robust and competitive Michigan.

(more)

Network with us online - @MIEmerging, Facebook.com/MIEmerging and our LinkedIn group. Help shape Michigan's future and spread the word through social media. For more information on Michigan Emerging, visit www.MichiganEmerging.com or call 248-275-1337.

ARZIKA, founded in 2005, provides executive event, experiential marketing and event management services designed to build and maintain brand recognition and audience engagement. ARZIKA is devoted to equipping clients with customized event marketing strategies aimed at targeting key decision makers with accelerated revenue opportunities and customer retention. Visit www.ARZIKA.com or call (248) 275-1337.

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EDITORS NOTE: FOR MEDIA ONLY: All speakers are available for interviews. Please contact Peggy Burkhard at 248-770-5172, peggyburkhard@sbcglobal.net to schedule an interview immediately.